Danielle Calara

Unit 1 Assignment

KickStart My Chart

2/25/19

1. According to Graph 1, “theater” has been the most successful campaign category. Journalism has been the least successful- these campaigns were cancelled.

According to Graph 2, “plays” are the most successful campaign sub-category.

According to Graph 3, May is the best month to launch a campaign.

1. It is difficult to accurately compare the outcomes of the campaigns because the length of time for each campaigns varies, their goals vary, and the type of currency collected for each campaign varies.
2. Other possible tables might include ones that only compares campaigns with similar durations and types of currency that is used. This will give a more accurate comparison of outcomes because the campaigns will have equal values to compare.

Graph 1.

Graph 2.

Graph 3.